

PO Box 15994 Knoxville, TN 37901 (865) 544-5400

## FOR IMMEDIATE RELEASE CONTACT: Kristina Howard, Marketing Director khoward@tvacreditunion.com | (865) 544-5673

## Knoxville TVA Employees Credit Union™ Listed in Top 3 State-Wide

KNOXVILLE, TENN. [July 22, 2019] – Knoxville TVA Employees Credit Union™ was ranked #3 in the state for best credit unions in a 2019 study by Forbes.

Forbes partnered with Statista, a market research firm, to discover the best credit unions in each state. Credit unions were scored on overall recommendations and satisfaction from more than 25,000 customer surveys. Additionally, five core metrics were used to determine the ranking of credit unions, including:

- Trust
- Terms & Conditions
- Branch Services
- Digital Services
- Financial Advice

"We have a saying around here of 'People Helping People,'" said President and CEO Glenn Siler. "And at the end of the day, what that means is that we care and want to help Members grow financially. This is our mission."

For 85 years Knoxville TVA Employees Credit Union<sup>™</sup> has been living out our "People Helping People" philosophy. What was started by a small group of TVA employees looking for a safe place to save and borrow money has now grown into strong community of nearly 200,000 Members across East Tennessee. We are honored to get to serve this community and to move upward and forward through life with our Members.

Our goal has always been to help people and to take care of our Members. We do this in a lot of different ways, from offering some of the lowest loan rates to making sure we provide the most competitive products and services. We want to be with our Members every step of the way on their financial journey.

Knoxville TVA Employees Credit Union™ is a federally insured, not-for-profit financial co-op serving nearly 200,000 members across 23 locations throughout East Tennessee. Membership is available to anyone who lives, works, worships, owns a business or attends school in the following counties: Blount, Hamblen, Jefferson, Knox, Loudon, Roane, Sevier, Sullivan or Johnson City. Family members related to any member of Knoxville TVA Employees Credit Union™ are also eligible to join. For more information about Knoxville TVA Employees Credit Union™ and their dedication to helping members grow financially visit tvacreditunion.com.